

IEIC Work Plan

July 1, 2020 – June 30, 2021

Please submit a completed work plan to Cat Tamminga by June 14, 2020 at cat.tamminga@state.mn.us

IEIC Chair/s:	Swift & Yellow Medicine Counties: Krista Swenson, Hillary Spray, Brooke Viessman, Jenny Trager, Angie Young
Region:	06

Goal #1 What do you want to achieve this year?	Activity/Deliverable What will you do to achieve the goal?	Measurable outcome How will you know the goal is achieved?	Timeline for each activity/task	Optional: Which entity is responsible for the activity (i.e. state partner, IEIC, local stakeholder, etc.)?	Estimated Budget Allocation	Evaluation FFY2025: How much did we do? How well did we do it? Is anybody better off?
Improve communication among stakeholders	Prepare & distribute e-newsletter	Minimum of (4) newsletters. Feedback from IEIC members and stakeholders	Within (4) weeks of quarterly IEIC meetings	IEIC facilitator	\$1,920.00	
	Maintain list serv	Mail Chimp analytics - subscribers, open rate, click throughs	Ongoing	IEIC facilitator		
	Recruit & retain IEIC roster	Attendance/email engagement and feedback	Ongoing	IEIC members		
Parent IEIC participation	Recruit parents for IEIC participation	Attendance/email engagement and feedback	Ongoing	IEIC members	\$2,000.00	
Building capacity in IEIC and "referring providers" around MN's equity statements, BIPOC outreach and understanding through cultural competence training	Share and educate on MN's 10 equity statements	Stakeholder feedback, evaluations	Ongoing	IEIC members		
Goal #1 Budget Total:					\$3,920.00	

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Goal #2	Activity/Deliverable What will you do to achieve the goal?	Measurable outcome How will you know the goal is achieved?	Timeline for each activity/task	Optional: Which entity is responsible for the activity (i.e. state partner, IEIC, local stakeholder, etc.)?	Estimated Budget Allocation	Evaluation: How much did we do? How well did we do it? Is anybody better off?
Hire IEIC Facilitator to coordinate, plan and facilitate Region 6 IEIC Meetings	Prepare & distribute agenda, minutes, work plans, relevant documents and information	IEIC member feedback	Quarterly	IEIC facilitator	\$6,174.00	
	Co-chair liaison	IEIC co-chair feedback	Ongoing	IEIC facilitator/Fiscal Host		
	Recruit IEIC members	IEIC member roster, having (2) regular and (1) alternate from each county	As needed	IEIC facilitator & IEIC members		
	IEIC member roster	Review at quarterly IEIC meetings	Within (3) weeks of quarterly meetings	IEIC facilitator		
	Collect referral source data from school districts via survey	Participation by Region 6 school districts	October 1, 2025 and May 10, 2026	IEIC members & IEIC facilitator		
	IEIC/ICC/MDE/MDCYF meetings, including assigned conferences [ex. Zero to Three, Minnesota Association for Children's Mental Health (MACMH) Infant and Early Childhood Mental Health Conference]	Participation in calls, emails, virtual meetings, retreats, conferences	As scheduled	IEIC facilitator	\$4,116.00	
	Building capacity in your IEIC teams and your "referring providers" around cultural competence – this can include using the new equity audit to guide some areas of need for your team and planning supports for further learning	Participation in Cultural Competency sessions sponsored by DCYF/MDE/DHS and promotion of equity audit, work with IEIC to identify and plan supports	Ongoing	IEIC facilitator & co-chairs		
Goal #2 Budget Total:				Goal #2 Budget Total:	\$9,087.00	

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Goal #3	Activity/Deliverable What will you do to achieve the goal?	Measurable outcome How will you know the goal is achieved?	Timeline for each activity/task	Optional: Which entity is responsible for the activity (i.e. state partner, IEIC, local stakeholder, etc.)?	Estimated Budget Allocation	Evaluation: How much did we do? How well did we do it? Is anybody better off?
Conduct HMG public awareness outreach activities and training	Outreach to targeted groups via presentations, surveys, conference expos to child care providers, employers, medical facilities, early childhood classes, preschools, counties, jails, shelters and BIPOC community and faith-based organizations. This includes 1. Building relationships with community partners to better support BIPOC, refugee, low to moderate income, experiencing homelessness and/or incarceration families 2. Partnering with colleges and CDA programs for early care and education 3. HMG script to social workers in hospitals/emergency rooms, OT/PT practitioners, mental health professionals, chiropractors	Number of events, participants, survey results	Ongoing	IEIC facilitator	\$6,566.00	
	Secure and distribute referral materials, training presentations, public relations, advertising	IEIC stakeholder feedback	As budget allows	IEIC facilitator	\$2,058.00	
	Purchase promotional media and materials to increase public awareness	Increase in referrals and stakeholder feedback	As budget allows	IEIC Committee	\$2,379.00	
				Goal #3 Budget Total:	\$10,993.00	
				SWWC Contribution:	\$0.00	
				Anticipated Carryover FY2025:	\$149.83	
				Total Budget Estimate:	\$24,149.83	

Our region hires a coordinator as a part of our IEIC budget	Yes
Additional FFY2026 Evaluation data : being submitted with this work plan	Yes
Our region contracts for outreach support	Yes
This is our final workplan	No

IEIC Chair Signature	
Date	18-Jun-25